

# Lily Peterson

Graphic Designer

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## Education

### **Savannah College of Art and Design (SCAD)**

Atlanta, GA  
BFA Graphic Design 2018-2020  
Dean's List 2019, 2020

### **Ramapo College of New Jersey**

Mahwah, NJ  
Transfer, BFA Graphic Design  
2017-2018

### **Bergen Community College**

Paramus, NJ  
AAS 2015-2017

## Skills

### **Software**

Photoshop  
InDesign  
Illustrator  
Acrobat  
Dreamweaver  
HTML  
CSS  
Microsoft Office

### **Technical**

Wireframing  
Prototyping

### **Professional**

Organization  
Communication  
Leadership  
Problem Solving  
Creative Thinking

## Design Experience

### **Luna's Tapas, Seaside Heights, NJ | 2020**

#### *Designer*

- Created logo as well as other branding materials.
- Communicate with business owner to guarantee a successful design and happy client.

### **Wild Air Skin Care, Centerbrook, CT | 2017**

#### *Designer*

- Created graphic design elements for brand identity.
- Designed note cards to send with packages for customers.
- Communicated with other designers to ensure consistency.

## Additional Experience

### **Fieldwork Atlanta Inc., Atlanta, GA | 2018-Present**

#### *Client Services Manager & Social Media Specialist*

- Manage a team of client service representatives that take care of client needs.
- Ensure clients have exceptional service.
- Use Facebook and Instagram to communicate with respondents and share information for upcoming projects.
- Create posts for Facebook and Instagram that are engaging and promote upcoming activities.

### **Fieldwork East Inc., Fort Lee, NJ | 2015-2018**

#### *Recruiter*

- Recruited consumers and doctors for marketing research.
- Obtained and updated consumer information.
- Ensured that respondents met requirements set by clients.

#### *Administrative Assistant*

- Managed information for consumers and medical professionals.
- Updated records in the database.
- Communicated with management to ensure successful and fully recruited focus groups.